KIP Podcast Producing

Podcast producers edit recordings, remove mistakes and background noise, add intros/outros/transitions, mix tracks, and enhance sound quality. They incorporate music/effects, ensure audio balance, and resolve technical issues. They distribute episodes, upload to hosting platforms, add metadata, and schedule releases.

Basic Editing and Distribution Package -- $50 /ep

- Client-Provided Intro: If you have a custom introduction for your podcast, we will incorporate it seamlessly into each episode.
- Basic Audio Editing: will perform essential audio editing tasks to ensure a polished and professional sound quality for your podcast.
- Incorporation of Intro: will skillfully integrate your podcast's introduction at the beginning of each episode, creating a consistent and engaging listening experience.
- RSS Setup and Initial Distribution: will set up the RSS feed for your podcast and handle the initial distribution to popular podcast platforms. However, after the first episode, it will be your responsibility to manage the ongoing uploading and distribution of episodes.
- Basic Podcast Description: will provide a concise and compelling description for your podcast, along with relevant tags, to attract potential listeners and enhance discoverability.

Advanced Editing and Distribution Package -- $175 /ep

- Basic Audio Editing: will perform essential audio editing tasks to enhance the quality and clarity of your podcast episodes.
- Video Podcast Capability (Optional): For an additional fee of $50 per episode, can enable video podcasting, allowing you to expand your content's reach and engage with your audience through visual elements.
- Incorporation of Intro: will seamlessly integrate your podcast's introduction at the beginning of each episode, ensuring a smooth and consistent listening experience.
- RSS Setup and Initial Distribution: will handle the setup of your RSS feed and initiate the distribution of your podcast to popular platforms. However, it will be your responsibility to manage the ongoing descriptions and optimization for discovery after the first episode.
- In-Depth Podcast Descriptions: craft detailed and captivating descriptions for each episode, providing potential listeners with a comprehensive overview and maximizing the chances of discovery.

- Continued Uploading and Distribution: will handle the ongoing uploading and distribution of your podcast episodes, ensuring they reach your audience promptly and reliably.
- Custom Professional Podcast Intro (Optional): If desired, you can opt to create a custom, professionally produced podcast introduction at an additional one-time cost of $100. This personalized intro will reflect your unique brand identity.
- End Chime Addition: To provide a polished and professional touch, can include an end chime to gracefully conclude each episode, leaving a lasting impression on your listeners.

Premium Editing, Distribution and Studio Package -- $325 /ep

- Advanced Audio Editing: will ensure your podcast audio is optimized to deliver the highest quality sound.
- Video Podcast Capability: Enjoy the added advantage of producing video podcasts at no additional cost, expanding your reach and engagement with your audience.
- Incorporation of Intro: will seamlessly incorporate a captivating introduction to your podcast, setting the stage for an engaging listening experience.
- RSS Setup and Distribution: will handle the setup and ongoing management of your RSS feed, ensuring smooth distribution across various podcast platforms.
- Detailed Podcast Descriptions: Will provide in-depth descriptions for each episode, designed to captivate your target audience and optimize platform discovery through strategic keyword placement.
- SEO-Optimized Descriptions: With advanced techniques, create descriptions enriched with carefully selected keywords to enhance search engine optimization (SEO) and maximize platform visibility.
- Custom Professional Podcast Intro (Optional): For an additional one-time cost of $100, we offer the opportunity to create a custom, professional-grade podcast introduction that perfectly aligns with your brand.
- Episode Conclusion Chime: To provide a polished finishing touch, can add a tasteful chime at the end of each episode, offering a seamless transition for your listeners.
- Complimentary Podcast Studio Access: Access to our fully equipped podcast studio is included at no additional cost, enabling you to record in a professional environment.
- Assisted Studio Setup (Own Equipment): If you prefer to use your own equipment, will be available to aid with the setup at the studio. Please note that studio equipment is not included in the package but can be provided for an additional fee of $25 per episode.

We kindly request your attention to the following terms and conditions pertaining to our podcast packages:

- Minimum Episode Requirement: It is important to note that a minimum commitment of three episodes must be made upfront for all podcast packages.
- Studio Availability and Pricing: For the initial two packages, our state-of-the-art studio facilities can be made available to you at a rate of $150 per hour. Alternatively, if you opt to utilize our studio equipment during the recording sessions, the hourly rate will be $200. (one camera angle included)
- Audio and Video Sharing: To facilitate efficient sharing of podcast content, we utilize a secure Google Drive folder for the distribution of podcast audio and video files.
- Should you require any further information or clarification regarding our podcast packages, please do not hesitate to reach out. We are committed to providing you with the highest quality podcasting experience.